

NATURE INTERPRETIVE SIGN SPONSORSHIP PROGRAM

PLANTING FOR POLLINATORS

What you see in front of you is a native pollinator garden. It is intentionally designed to benefit Michigan's pollinators throughout the seasons. It enhances the already established natural habitat along the West Bloomfield Trail.

WHAT IS POLLINATION?

The transfer of pollen from a male plant to a female plant to produce seeds.

WHO DOES THE POLLINATING?

In Michigan, the pollinators are: bees, butterflies, moths and hummingbirds. Some beetles, flies and birds can be pollinators too. In other parts of the world even bats are pollinators.

WHY ARE POLLINATORS IMPORTANT?

Pollinators are essential to our environment because they help all plants grow. This includes flowers and trees, as well as, many of the fruits and vegetables we all eat. Over 80% of the world's flowering plants require a pollinator to reproduce. On average, one in three bites of your food are made possible by a pollinator.

WHAT DO POLLINATORS NEED? HOW CAN YOU HELP?

Use little to no pesticides.

Plant native:

Native plants are adapted to the climate and soil here and local pollinators are adapted to them.

Plant a diversity of species:

Plants in a pollinator garden should bloom at different times of year all the way from early spring (wild geranium) to late fall (goldenrod) to provide nectar at all times of the year with many different shapes, sizes and colors. Some pollinators cannot survive without the presence of a specific plant or plant group, such as monarchs and milkweed. This is called a host plant.

Goldenrod

CAN YOU FIND POLLINATORS IN THIS GARDEN?



Honeybee



Hummingbird moth



Bumble bee



Monarch butterfly



Ruby-throated hummingbird



The following topics are available along the West Bloomfield Trail:

- Michigan Native Animals
- Frogs and Toads
- Through the Seasons
- Nature Noises

The following topics are available within the West Bloomfield Woods Nature Preserve:

- Wildflowers
- White Pine
- Glacial Moraine

The following topics are available at Lily Pad Springs (spray park):

- Lily Pads
- Wetland Life

West Bloomfield Parks' Nature Interpretive Sign Program is an uplifting way to celebrate the life of a loved one, commemorate a special occasion or provide a gift to the whole community in the name of your business. Interpretive signs help park users understand and appreciate the natural environment they are visiting.

Cost: \$1,750 for one 24"x36" sign or \$3,000 for two. Cost includes 70 characters of text.

Location: Sign topics are determined by location and the natural environment surrounding them. You can request a map of proposed locations by topic.



The nature of community.

(248) 451-1900
wbparks.org

NATURE INTERPRETIVE SIGN SPONSORSHIP PROGRAM

Please complete the form below and submit to mkurnat@wbparks.org.

Individuals or businesses may sponsor a sign for placement in parks that are under the management and control of West Bloomfield Parks (WB Parks) based upon the following criteria:

1. The sign content and design will be determined by WB Parks.
2. The sign inscription must be approved by WB Parks prior to ordering and purchasing the sign.
3. Sign locations, including the appropriate number of signs for a given park site, will be determined by WB Parks. Sponsors may choose a preferred site but ultimately, WB Parks will make the final decision as to the exact sign location.
4. Once the design is completed, donors will be able to approve the memoriam/donor section only. Interpretive design is left to the discretion of WB Parks staff. Donors will be notified when signs have been installed.
5. The sign will be maintained in its original location by WB Parks for a maximum of 10 years. If future park development dictates that a new location is necessary, WB Parks will relocate the sign at its expense. Other than this exception, the sign will be maintained by WB Parks within the park area chosen for a maximum of 10 years.
6. The sponsor will be given the "first right of refusal" to sponsor the same sign again after the original 10 years expires. WB Parks staff will e-mail, call or write a letter to the sponsor in which the sponsor will have 60 days to repurchase or refuse sponsorship of a new sign. If the sponsor does not respond within the timeframe, WB Parks will list the sign as available to future sponsors.
7. Cost for purchase and installation of sign is \$1750. A discounted rate of \$3000 for two signs. Payment can be made by check, Visa or MasterCard. Payment must be made in full prior to sign design. Refunds will only be issued up to two weeks following the purchase date.
8. Design and production can take up to 16 weeks. Sign installation is weather dependent and only guaranteed May-October.

Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone (primary): _____ Phone (secondary): _____

Email: _____

This interpretive sign is requested in (circle one) memory of / thanks to: _____

In memoriam/donor language to be included on the sign (limit to 70 characters or business logo*):

I would prefer the following topics (please see reverse for available topics/locations):

1st choice: _____

2nd choice: _____

I agree to the above Memorial Program criteria and would like to purchase _____ number of signs.

Signature: _____

Date: _____

*Logo will be printed in full color if it works with colors in the design. If not, it will be printed in one color.