



We would like to formally invite you to participate in West Bloomfield Parks' 2018 Trick-or-Treat Trail!

*This is a community-wide, family-friendly event so we hope you will join in!*

Pledge your time today along with other community businesses, athletic mascots and nonprofit organizations to help make this year's event bigger and better than ever before! Last year, we had a total of 40 stations.

If you would like your business to participate, here is what you will need to know:

1. You will need to bring at least 1,000 pieces of candy. We are expecting 500 children to participate (and even more parents and grandparents).
2. **NEW THIS YEAR!** We will provide you with an 8 foot table and 2 chairs. Please consider bringing a pop-up tent in case of rain (event runs rain or shine.) You must provide tent weights as well.
3. We encourage you to decorate your tent/table area (must be non-scary.) If you need help coming up with goodies to pass out to the children, we can make a suggestion. In addition to candy, you're welcome to bring a display, flyers, a banner, pamphlets, or any information you choose on your organization. Flyers must be limited to ¼ pages in order to save space in the children's bags for everyone's giveaways. If you have a costumed mascot, we can provide a changing area.
4. **NEW THIS YEAR!** You will be mailed two parking passes the week prior to the event. We can only allow two cars per vendor into the Park. We recommend carpooling or parking additional cars at the West Bloomfield School District's Administration & Community Services building at 5810 Commerce Rd.
5. Please plan to stay the entire time from 2-5:45 p.m.

Interested? Please contact Meagan Kurnat at West Bloomfield Parks at (248) 451-1914 or email her at [mkurnat@wbparks.org](mailto:mkurnat@wbparks.org) by October 1, 2018. Space is limited so reserve your spot early!

WEST BLOOMFIELD PARKS' 2018 TRICK-OR-TREAT TRAIL RSVP FORM  
Sunday, October 28, 2018 at Marshbank Park in West Bloomfield, MI 48323  
PHONE: (248)451-1900 WEB: www.wbparks.org  
Complete and return application by October 1, 2018.

Business/Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email Address: \_\_\_\_\_

Contact Person the Day of the Event: Name: \_\_\_\_\_ Cell: (\_\_\_\_\_) \_\_\_\_\_

**Please answer the following questions:**

1. Are you interested in donating a prize for our costume contest?  
If yes, what? \_\_\_\_\_  
*Please bring any donations with you the day of the event and give them to a WB Parks staff member at check-in.*
2. Would you like to have your logo on the trick-or-treat bags handed out to every participant? The cost is \$250 and there are only three available. Payment details below. Yes **SOLD OUT**
3. Would you like to sponsor the cider & donut station? The cost is \$150 and there are only three available. Payment details below. Yes
4. Do you have children that would like to participate in the event? Two children may attend for free.  
Child(ren)'s names \_\_\_\_\_

**I understand that by completing this form, I am committing to coming to West Bloomfield Parks' Trick-or-Treat Trail event and pledge to:**

- Bring 1,000 pieces of candy
- Decorate my display either with my organization theme or a Halloween theme (non-scary)
- Have staff working my display (If staff wear costumes, must be non-scary costumes, no clowns this year please)
- **Instruct staff to stay the entire length of the event from 2pm-5:45pm. Leaving early or not showing up will forfeit your ability to attend in 2019.**
- (optional) Bring my own 10x10 tent WITH WEIGHTS
- (optional) Bring advertising for my businesses, in addition to candy
- (optional) Organization Mascot (We have a changing area if needed)

I understand there is **no electrical available** for this event. Additionally, I understand that I (or my representative) must be at **Marshbank Park by 2pm to set up my table**. If I arrive late, I may be stuck in traffic and may not be able to enter the Park. I plan on staying the entire time and understand there are 4 timeslots total and the last session of children need to experience the same as the first session of children. Each timeslot takes about 45 minutes and will have approximately 150 children participate. The last trick-or-treaters will pass by my table at 5:30 and clean-up is between 5:45pm-6pm.

SIGNED: \_\_\_\_\_ DATE: \_\_\_\_\_

Return this form to: West Bloomfield Parks, Attn: Trick-or-Treat Trail  
4640 Walnut Lake Road, West Bloomfield, MI 48323  
Fax #: 248-738-2529 Email: mkurnat@wbparks.org

**Additional Information:**

- ✓ Once approved, you will receive a confirmation letter one week prior to the event with more information.
- ✓ Your organization name will be used in some of our pre-event marketing materials.
- ✓ Follow our Facebook page event for updated information.
- ✓ This event **WILL SELL OUT!**
- ✓ If you signed up to sponsor something, WB Parks will send you an invoice after the completed form is received. Payment can be made by check or Visa/MC. Sponsorship slots will be reserved for one week. If payment is not received in 7 days, the sponsorship will be opened back up to other businesses.